

EDUC 515 Video Podcast Rubric

Student:

	Exemplary	Proficient	Partially Proficient	Incomplete	Points Earned	Comments
Introduction 5 pts.	Catchy and clever introduction. Provides relevant information and establishes a clear purpose engaging the listener immediately. (5)	Describes the topic and engages the audience as the introduction proceeds. (3)	Somewhat engaging, and provides a vague purpose. (2)	Irrelevant topic that minimally engages listener. The purpose is vague and unclear. (1)		
Content 10 pts.	Keeps focus on the topic. Creativity and original content enhance the purpose of the podcast in an innovative way. (10)	Stays on the topic. Accurate information is provided succinctly. (8)	Occasionally strays from the topic. Some information is inaccurate. (6)	Does not stay on topic. Information is inaccurate. (3)		
Delivery 5 pts.	Well rehearsed, smooth delivery in a conversational style. Correct grammar is used throughout the podcast. (5)	Rehearsed, smooth delivery. Correct grammar is used during the podcast. (3)	Appears unrehearsed with uneven delivery. Occasional incorrect grammar is used during the podcast. (2)	Delivery is hesitant and choppy. Poor grammar is used throughout the podcast. (1)		
Audio Quality 5 pts.	Presentation is recorded in a quiet environment without background noise and distractions. Sound levels of voice, music, and effects are at consistent levels, well-balanced, and enhance the presentation. (5)	Presentation is recorded in a quiet environment with minimal background noise. Sound levels are consistent and well-balanced. (3)	Presentation is recorded in a semi-quiet environment with some background noises. Sound levels are occasionally inconsistent. (2)	Presentation is recorded in a noisy environment with constant background noise. Sound levels are inconsistent and highly distracting. (1)		
Video Quality 10 pts.	Lighting is natural. Picture is color corrected and white balanced. Graphics enhance meaning in the podcast and follow the rules for quality graphic design. (10)	Lighting is natural. White balance has minor flaws. Graphics reinforce content and demonstrate functionality. (8)	Lighting is somewhat distracting to the presentation. Picture is not white balanced. Graphics sometimes enhance the quality and understanding of the presentation. (6)	Lighting is distracting to the presentation. Picture is not white balanced, nor color corrected. Graphics are unrelated to the podcast. (3)		
Editing 10 pts.	Transitions are smooth and spaced correctly. The podcast maintains a consistent, brisk pace. (10)	Transitions are smooth. The podcast maintains a consistent pace. (8)	Transitions are uneven with inconsistent spacing. The podcast loses momentum with gaps in audio or video. (6)	Transitions are abrupt and edits are distracting. The podcast has several gaps in audio or video. (3)		
Music 5 pts.	Music enhances the mood, quality, and understanding of the presentation. (5)	Music provides supportive background to the podcast. (3)	Music provides somewhat distracting background to the podcast. (2)	Music is distracting to presentation. (1)		
Total Possible: 50 points		Total percentage:	0.0%	Total points earned: 0		