

## EDUC 515 Case Study Presentation Rubric

Student:

	Exemplary	Proficient	Partially Proficient	Incomplete	Points Earned	Comments
<b>Case Study Paper</b>						
<b>Content Knowledge</b> 15 pts.	Student demonstrates full knowledge of topic with explanations, assessments, and elaboration. (15)	Student is at ease with content and explains topic well, but fails to elaborate. (12)	Student is uncomfortable with information and is able to explain only rudimentary components. (9)	Student does not have grasp of information; student cannot answer questions about subject. (6)		
<b>Mechanics</b> 5 pts.	Displays consistent facility with language; variety of sentence structures from simple to complex; precise, clever word choice. Attention-grabbing, creative introduction with thoughtful conclusion. (5)	Displays competence with most sentence structures; good word choice; minor errors in grammar, mechanics, spelling and word choice. Satisfactory introduction and conclusion. (3)	Meaning is occasionally confused due to errors in sentence structure, grammar, mechanics, and word choice. Introduction and/or conclusion do not effectively open or close the paper. (2)	Meaning is frequently confused due to many problems in sentence structure, grammar, mechanics, and word choice. No introduction and/or conclusion. (1)		
<b>Presentation</b>						
<b>Organization</b> 10 pts.	Student presents information in logical, interesting sequence which audience can easily follow. (10)	Student presents information in logical sequence which audience can follow. (8)	Audience has difficulty following presentation because information is poorly organized. (5)	Audience cannot understand presentation because there is no sequence of information. (3)		
<b>Visuals</b> 10 pts.	Student uses video and hyperlinks to enhance message. Graphics and photos help create a convincing and memorable presentation. The presentation exemplifies using technology in education. (10)	Student uses video and hyperlinks to enhance message. Visuals related to text and presentation. Graphics and photos help to convey information. (8)	Student fails to use video or hyperlinks in presentation. Student occasionally used visuals that rarely support text and presentation. (5)	Student used no visuals. (3)		
<b>Delivery</b> 10 pts.	Student used a clear voice and correct, precise pronunciation of terms. Presentation is well rehearsed with no technical errors during presentation (regarding hardware and software). (10)	Student's voice is clear. Student pronounces most words correctly. Presentation is rehearsed with no major technical errors during presentation (regarding hardware and software). (8)	Audience members have difficulty hearing. Presentation is poorly rehearsed with a few technical errors during presentation (regarding hardware and software). (5)	Student mumbles, incorrectly pronounces terms, and speaks too quietly for students to hear. Presentation is not rehearsed with significant technical errors. (3)		
<b>Total Possible: 50 points</b>		<b>Total percentage: 0%</b>		<b>Total points earned: 0</b>		