

EDUC 515 Social Media Book Review Rubric

Student:

| | Exemplary | Proficient | Partially Proficient | Incomplete | Points Earned | Comments |
|---|---|--|--|---|---------------|----------|
| Attention to Audience & Speaking Skills 5 pts. | Engaged audience and held their attention throughout with creative articulation, enthusiasm, and clearly focused presentation. | Engaged audience and held their attention most of the time by remaining on topic and presenting facts with enthusiasm. Clear articulation of ideas. | Little attempt to engage audience Little eye contact; fast speaking rate, little expression, mumbling. | Did not attempt to engage audience. Monotone; speaker seemed uninterested in material. | | |
| Content 5 pts. | Exceptional coverage of material that clearly relates to the book topic; abundance of supporting materials. | Information relates to the book topic; many relevant points are highlighted. | Book content is clear, but supporting information is disconnected. | Content of book topic is unclear and information appears randomly chosen. | | |
| Creativity, Supporting Materials and Visuals 5 pts. | Exceptional originality of presented material and interpretation. Supporting materials are complete and appealing. Materials enhance chapter content significantly. | Some apparent originality displayed through use of original interpretation of presented materials. Supporting materials are complete. Materials enhance book content. | Material presented with little interpretation or originality. Supporting materials are incomplete or unappealing. Materials do not enhance chapter content. | Delivery is repetitive with little or no variety in presentation techniques. No supporting materials are included. | | |
| Collaboration 10 pts. | Group collaborates on Google Docs or (Google Wave). Document (or Wave) is shared with instructor. Revision history (or playback) demonstrates multiple revisions to presentation. Group communication is constructive, thoughtful, and positive. (10) | Group collaborates on Google Docs or (Google Wave). Document (or Wave) is shared with instructor. Revision history (or playback) demonstrates several revisions to presentation. Group communication is constructive and positive. (8) | Group collaborates on Google Docs or (Google Wave). Document (or Wave) is not shared with instructor. Revision history (or playback) demonstrates few revisions to presentation. Group communication is mostly constructive. (5) | Group does not collaborate on Google Docs or (Google Wave). Document (or Wave) is not shared with instructor. Revision history (or playback) does not demonstrate revisions to presentation. Group communication is not constructive. (3) | | |
| Group Effort 5 pts. | Presentation reflects group planning as well as group practice in articulating cohesive content at an equally balanced contribution level. No member of the group stands out as being the main speaker. | Presentation reflects group planning and equal contribution by all members of the group. Presentation may have been enhanced with more practice. | Presentation reflects group planning, however, one member stands out as monopolizing the presentation. Overall group effort can be improved. | Presentation does not demonstrate a group effort. Unequal contribution by members of the group. Overall impression of presentation reflects haphazard group cooperation. | | |
| Total Possible: 30 points | | Total percentage: 0.0% | | Total points earned: 0 | | |