

EDUC 515 Audio Podcast Rubric

Student:

	Exemplary	Proficient	Partially Proficient	Incomplete	Points Earned	Comments
Introduction 5 pts.	Catchy and clever introduction. Provides relevant information and establishes a clear purpose engaging the listener immediately. (5)	Describes the topic and engages the audience as the introduction proceeds. (3)	Somewhat engaging, and provides a vague purpose. (2)	Irrelevant topic that minimally engages listener. The purpose is vague and unclear. (1)		
Content 5 pts.	Keeps focus on the topic. Creativity and original content enhance the purpose of the podcast in an innovative way. (5)	Stays on the topic. Accurate information is provided succinctly. (3)	Occasionally strays from the topic. Some information is inaccurate. (2)	Does not stay on topic. Information is inaccurate. (1)		
Delivery 5 pts.	Well rehearsed, smooth delivery in a conversational style. Correct grammar is used throughout the podcast. (5)	Rehearsed, smooth delivery. Correct grammar is used during the podcast. (3)	Appears unrehearsed with uneven delivery. Occasional incorrect grammar is used during the podcast. (2)	Delivery is hesitant and choppy. Poor grammar is used throughout the podcast. (1)		
Audio Quality 5 pts.	Presentation is recorded in a quiet environment without background noise and distractions. Sound levels of voice, music, and effects are at consistent levels, well-balanced, and enhance the presentation. (5)	Presentation is recorded in a quiet environment with minimal background noise. Sound levels are consistent and well-balanced. (3)	Presentation is recorded in a semi-quiet environment with some background noises. Sound levels are occasionally inconsistent. (2)	Presentation is recorded in a noisy environment with constant background noise. Sound levels are inconsistent and highly distracting. (1)		
Total Possible: 20 points		Total percentage:	0.0%	Total points earned: 0		